

Your staff are at the heart of your business. How well are yours ticking over?



The most important asset of any business has to be the people it employs. But today's work obsessed culture could be putting your staff at risk from more than just the pressures of business. And that's why every good business should have staff welfare at its heart.

High blood pressure is the UK's biggest known cause of morbidity and premature death. It accounts for 350 preventable heart attacks or strokes every day. It affects one in three adults and over 10

million people. And, as a stroke or heart attack can often be the first symptom, it can also be the last.

A free blood pressure check for your staff from Synexus, at your workplace and your convenience, is all it takes to help identify if they may be at risk of this life-threatening condition.



Think you're fit for business? Why not find out.

Call **0800 000 000**, email patient.outreach@synexus.com

or visit www.improvinghealth.com

Have a heart. Arrange a free blood pressure check for your staff today.



SYNEXUS

Call **0800 123 4567**

help us to help you

Synexus Limited is a commercial company, carrying out research into a new treatment for high blood pressure with doctors and nurses outside the NHS. The 12 month study is approved by an ethics committee and open to those over 18 with high blood pressure. If participants are accepted into the study their GPs will be kept informed and all reasonable out of pocket expenses are reimbursed. There is no obligation to participate.

Pressure comes in many forms. Deadlines, margins, meetings, presentations, strokes and heart attacks.

**High blood pressure claims 350 victims a day.
Make sure you're not next.**

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if you may be at risk of this potentially life-threatening condition. Synexus is currently conducting a study into a new treatment for high blood pressure and with your involvement we could potentially help thousands of people, now and in the future, with this serious condition.



Think you're good under pressure? Maybe it's time to find out.

FREE blood pressure check:



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Why it's absolutely acceptable to check up on your staff.



Now we're not suggesting for one moment that you indulge in corporate snooping. But, as the most important asset of any business has to be the people it employs, keeping an eye on their welfare has to be a good idea, especially as they might be at risk from more than just the pressures of business.

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If your business is at risk from high blood pressure, Synexus can tell. A free blood pressure check for your staff, at your workplace and your convenience, is all it takes to help identify this life-threatening condition.



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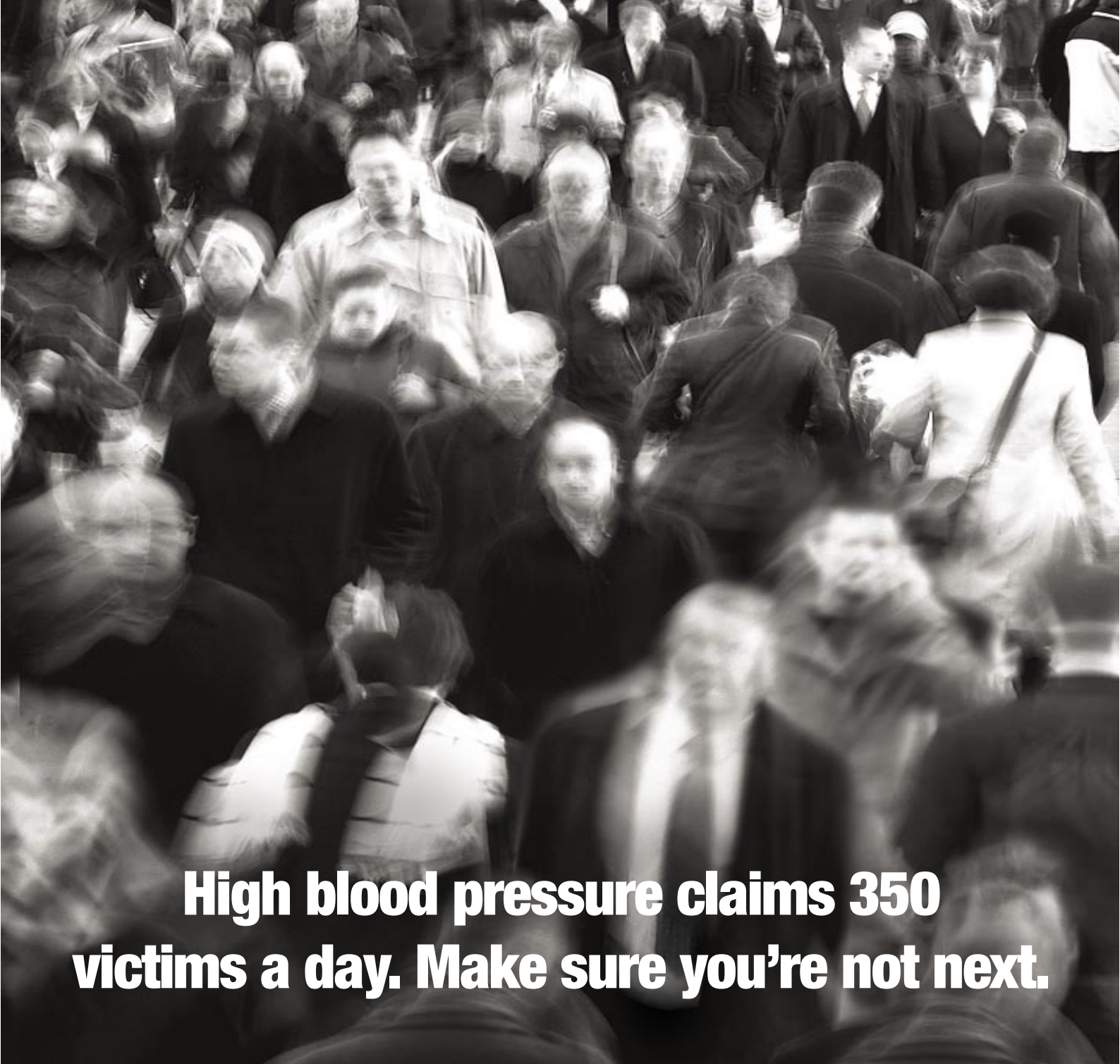
Check-ups save lives. Talk to Synexus about free blood pressure checks for your staff today.



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